

FOOD FOR THOUGHT

WINTER 2019



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“Food Is Always the Last Priority”

On a cloudy December morning, Barbara stands in line for food assistance at the Food Bank's food distribution in La Mesa. She arrived at 7 a.m. for a food distribution that starts at 9 a.m.

Barbara lives in the College Area, and she has been receiving monthly food assistance from the Food Bank at this food distribution in La Mesa for a couple of years now. After she retired from her nursing job, she found it hard to put food on the table after paying for medication and bills.

“I am struggling to make ends meet on Social Security, and I found out about this food distribution through a friend. I come here to get help once a month,” says Barbara.

Barbara stands in line behind another senior citizen, Carol, who explains the situation many seniors face. “It's so tough getting by. Our first priority is rent, then medication, then utilities. Food is always the last priority,” explains Carol.

“I had a job working as a nurse in the Navy, and when I retired, there was a delay with my retirement for 6 months and that put me really behind financially. And I still struggle. I need this food to supplement what I can buy with my retirement check. Rent and food prices in San Diego are so high these days,” explains Barbara.

When asked if the Food Bank has helped, Barbara looks at the line of seniors waiting for food and says, “Absolutely. We really need the help. This food is really going to help for Christmas and the holidays. This will help all of us standing in line here today.”

“Our first priority is rent, then medication, then utilities. Food is always the last priority.”



www.sandiegofoodbank.org

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Greetings and Happy New Year!

First, I would like to thank *everyone* who supported the Food Bank's vital mission in 2018!

Our Holiday Food Drive was a resounding success with over a thousand businesses, schools, civic groups, and faith-based organizations hosting food drives and fundraisers on our behalf!

A HUGE thank you to our supermarket partners Albertsons and Vons who hosted their annual Turkey Bucks and Hunger Bag campaigns over the holidays. The Turkey Bucks campaign raised holiday meals for low-income families, and this year's Hunger Bag campaign raised 99,793 bags of food!

Special thanks also to our Holiday Food Drive partners who were instrumental in the success of this year's campaign. This year's supporters included First 5 San Diego, Wawanesa Insurance, Wells Fargo Bank, the San Diego County Toyota Dealers, Albertsons, Vons, FOX5, iHeartRadio, and the San Diego Union Tribune. We are so grateful to these amazing supporters for making this year's Holiday Food Drive the most successful ever!

As many of you know, in 2015 the Jacobs & Cushman San Diego Food Bank acquired the North County Food Bank. Since then, our North County Food Bank chapter has more than doubled the amount of food that we distribute to North County communities, grown our network of nonprofit partners, tripled the number of schools on our Food 4 Kids Backpack Program, and significantly increased the number of food-insecure families that we serve. In total, the North County Food Bank distributed more than 6 million pounds of food to North County residents in need this past year!

To honor our North County Food Bank chapter's accomplishments and to raise funds for our North County Hunger Initiative, we hosted our inaugural *Season of Giving Gala* in December at Cal State San Marcos. The gala was a huge success with more than 250 attendees. And at the gala our Diamond Title Sponsor, the Rincon Band of Luiseño Indians, made a 3-year pledge of \$300,000! (See the full story on page 5.)

We look forward to 2019 being a year of continued growth and innovation for the Food Bank. It takes a community to feed a community. And without your support, none of our efforts would be possible. Please know that you are at the heart of all we do – thank you wholeheartedly for your support!

Warm regards,

James A. Floros
President & CEO



James A. Floros
President/CEO





Barbara is handed food by a Food Bank volunteer.

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As Barbara goes through the food line, she receives a bag of apples, a bag of potatoes, a bag of onions, a bag of corn, a bag of mushrooms, bread, a carton of milk, and a variety of nonperishable groceries.

Every month, more than 10,000 seniors living near the poverty level receive food assistance from the Food Bank. In many cases, the food they receive from the Food Bank prevents these seniors from facing hunger at home.

"I don't know what I would do without the food that I get from the Food Bank every month. I would just like to thank the Food Bank's donors. This is a godsend for us here today," says Barbara as she takes the food to her car.

If you would like to help, the Food Bank is always looking for volunteers to pack our senior food boxes every week. Visit www.SanDiegoFoodBank.org and click on the volunteer tab.

You can also donate to our Senior Food Initiative by contacting Liz Sheahan, Vice President of Development, at 858-863-5129 or LSheahan@SanDiegoFoodBank.org.

Join the Food Bank's Monthly Meals Club

Help the Food Bank feed those facing hunger every day, all year long.

As a member of the Monthly Meals Club, you will provide food to our neighbors in need every month of the year through automatic direct debit donations.

A monthly gift of \$10 will provide a hungry individual at least one healthy meal every day, every month, for the entire year. A monthly gift of \$30 will provide three meals a day, every day, for the entire year.

Individuals we serve include working-poor families, fixed-income seniors, children living in poverty, low-income military families, and the homeless.

Joining our Monthly Meals Club is one of the easiest ways to make a commitment to end hunger. Your gift is debited automatically and securely from your bank account or credit card.

To sign up, visit: SanDiegoFoodBank.Org/Donate/Monthly or contact Grace Harrison at 858-863-5130 or GHarrison@SanDiegoFoodBank.org.



Save the Date for the Food Bank's 7th Annual *Chefs, Cork & Craft Gala: A Seaside Soirée* Saturday, April 27, 2019



Save the date for the San Diego Food Bank's 2019 annual Chefs, Cork & Craft Gala: A Seaside Soirée.

Taking place at the Food Bank's 90,000-square-foot warehouse, the evening will honor the Food Bank's mission and celebrate our region's relationship with the sea and California coast.

Over 30 local, celebrated chefs are donating their time and talent to cook for our annual gala to create an evening of extraordinary cuisine for our guests. Each chef will be assigned to a table of guests, acting as their table's personal chef for the evening, preparing a multi-course meal with drink pairings.

The gala's chef committee chair, Chef Sara Polczynski of Seasoned Plates, is leading the team of chefs to help raise vital funds for the Food Bank's hunger-relief programs, including the Food 4 Kids Backpack Program which provides weekend food-filled backpacks to children living in poverty.

The gala's emcees will be Shally Zomorodi and Raoul Martinez from FOX5 News. They will lead the evening's program with Food Bank CEO James Floros showcasing our mission and sharing highlights of the Food Bank's work in the community.

This year's gala will feature live musical entertainment, fabulous silent and live auction items, delicious drinks and hors d'oeuvres during the opening reception, and our famous lounge and cocktail bar nestled in the Food Bank's 70,000 cubic foot refrigeration unit.

What: The Food Bank's 7th annual
Chefs, Cork & Craft Gala

Where: The Food Bank's warehouse
9850 Distribution Avenue
San Diego, 92121

When: 6 p.m., Saturday, April 27, 2019

Chairs: Jeannie Johnson Bolinger &
Cheryl Floros

Tickets: \$500
VIP tickets: \$750
Table of 10: \$5,000
VIP Table of 10: \$7,500

To purchase tickets, visit SanDiegoFoodBank.org/Gala

For information, contact Chad Deal at
CDeal@SanDiegoFoodBank.org or 858-863-5199



2019 Gala Participating Chefs

Chef Sara Polczynski (Chair)	<i>Seasoned Plates</i>
Chef Jonathan Bautista	<i>Georges At The Cove</i>
Chef Steve Brown	<i>Cosecha</i>
Chef Ryan Bullock	<i>MIHO</i>
Chef Nick Brune	<i>ECO Caters</i>
Chef Joe Burns	<i>Waters Fine Foods & Catering</i>
Chef Alex Carballo	<i>Clara</i>
Chef Hanis Cavin	<i>Pioneer</i>
Chef Denise Covert	<i>Hilltop Winery</i>
Chef Evan Cruz	<i>Arterra</i>
Chef Amy Diabiasse	<i>Intercontinental San Diego</i>
Chef Tommy Fraioli	<i>10 Barrel Brewing</i>
Chef Gina Freize	<i>Venissimo Cheese</i>
Chef Jonathan Hale	<i>The Prado at Balboa Park</i>
Chef Victor Jimenez	<i>Cowboy Star</i>
Chef Jason Knibb	<i>Nine-Ten</i>
The Executive Chef	<i>Solare Ristorante</i>
Chef Dave McHugh	<i>SeaWorld</i>
Chef James Montejano	<i>Cosecha</i>
Chef Lance Repp	<i>The University Club</i>
Chef Jeff Roberto	<i>Sushi On A roll</i>
Chef Amy Russert	<i>Amy's Cakery</i>
Chef Danilo "DJ" Tangalin	<i>Bivouac Cider Works</i>
Chef Vaughn Vargas	<i>UC San Diego</i>

The Rincon Band of Luiseño Indians Donates \$300,000 to Our North County Food Bank Chapter!



The Food Bank extends our deepest gratitude to Chairman Bo Mazzetti and the Rincon Band of Luiseño Indians for making a three-year pledge to support our North County Food Bank chapter with a gift totaling \$300,000!

This generous donation will enable our North County Food Bank chapter to make great strides in further expanding our vital hunger-relief programs in communities throughout the North County region. It will enable us to make urgently needed infrastructure improvements that will expand our capacity, which is currently a barrier to our programs and services in the community.

The Rincon Band of Luiseño Indians are truly committed to supporting and strengthening our community, and the North County Food Bank looks forward to a long-term relationship with such a wonderful community partner!

Enterprise Rent-A-Car Donates \$40,000



For a second year, the Enterprise Rent-A-Car Foundation donated \$40,000 to the Food Bank as part of its Fill-Your-Tank program!

Fill-Your-Tank program donations made locally are determined by local Enterprise operations. Beyond donations, Enterprise Rent-A-Car is supporting the Fill-Your-Tank program with a hunger awareness and local engagement campaign.

This donation will provide 200,000 meals to families in need in our community!

A HUGE thank you to Enterprise Rent-A-Car!

Thanks for Supporting the 2018 Holiday Food Drive!



The Food Bank thanks everyone in the community who supported our 2018 Holiday Food Drive campaign which was a huge success!

Special thanks to our supporters First 5 San Diego, Wells Fargo Bank, Wawanesa Insurance, Toyota, Albertsons, Vons, FOX5, iHeartRadio, and the San Diego Union Tribune!

A big thank you to the community for donating Turkey Bucks and \$5 Hunger Bags at Albertsons and Vons. And we thank everyone who volunteered, donated online, and hosted a virtual food drive on behalf of the Food Bank!

Special thanks to our supporters:



THE JACOBS & CUSHMAN SAN DIEGO FOOD BANK



Want to make a difference in the lives of those served by the Food Bank? Join the Food Bank's Leadership Council and help support the Food Bank's mission.

The Leadership Council offers opportunities for members to support the many campaigns, projects and events that are vital to our hunger-relief efforts.

The Council meets throughout the year and operates through several working committees including our Community Outreach Committee, Corporate Outreach Committee, Culinary Committee, Gala Committee, Golf Committee, and North County Outreach Committee.

For more information and to sign up visit: SanDiegoFoodBank.org/Leadership or contact Sandy Rabourne at SRabourne@SanDiegoFoodBank.org or 858-863-5142.

Special Thanks

Our gratitude goes to the following corporations, foundations and organizations for their generous support received between October 1 and December 10, 2018.

Businesses

Diamond (\$50,000+)

AimLoan.com
Baker Electric Home Energy
Business Complete Solutions (BCS)
San Diego State University
Tri-City Medical Center
USAA Federal Savings Bank

Platinum (\$25,000 to \$49,000)

Harrah's Resort Southern California Rincon
Band of Luiseño Indians

Gold (\$10,000 to \$24,999)

Aztec Shops Ltd
Coca-Cola Bottling Company
SCAN Health Plan
J. R. Simplot
United Healthcare Service

Silver (\$5,000 to \$9,999)

Alaska Airlines
Grossmont Healthcare District

Macy's/Bloomingdale's
Navy Federal Credit Union

Bronze (\$2,500 to \$4,999)

Dressel Insurance Services
Halliday Management Company
PCL Construction Services
Renewal by Andersen
Vulcan Material
Wells Fargo Bank

Copper (\$1,000 to \$2,499)

BNY Mellon Corporation's
Community Partnership
Capewood Place Software Consulting
Clare Institute
Cox Communications
Fortis Fitness & YOGALUX
FOX 5 San Diego
Healing Center San Diego
Jackson National Life Insurance Co.
Jake's Del Mar
MainStreet Oceanside

Copper (\$1,000 to \$2,499)...continued

National Pen Co.
Polycomp Trust Company
Qualcomm
Shabk
State Farm Mutual Automobile Insurance
Company
Treebeard Landscape
Tribune Company

Foundations & Organizations

Diamond (\$50,000+)

County of San Diego
Kasperick Foundation
Price Philanthropies Foundation

Platinum (\$25,000 to \$49,000)

Enterprise Holdings Foundation
Mission Federal Credit Union Community
Foundation
The Parker Foundation

Gold (\$10,000 to \$24,999)

Barney & Barney Foundation
Rancho Santa Fe Foundation
The San Diego Foundation
Stater Bros. Charities
Stensrud Foundation
Unite NCI, The Church at Rancho Bernardo
Wells Fargo Foundation

Silver (\$5,000 to \$9,999)

Leah's Pantry
Midway Foundation
The Pappas Family Foundation
Partnership for a Healthier America

Bronze (\$2,500 to \$4,999)

Archstone Foundation
Associated Students, San Diego State University
The Heller Foundation of San Diego
International Brotherhood of Electrical Workers
Navias Family Foundation
Palomar College Foundation
T. Rowe Price Program For Charitable Giving
San Diego Kiwanis Foundation
The Wilson Sexton Foundation

Copper (\$1,000 to \$2,499)

Bob's Discount Furniture Charitable Foundation
Christ Episcopal Church Thrift Shop
Combined Federal Campaign
Rancho Santa Fe Rotary Foundation
Semptra Energy Foundation



**Your Life Insurance can
Feed People in Need**

There are two easy ways to use life insurance to benefit San Diegans struggling with food insecurity.

You can name the Food Bank as a beneficiary in your life insurance policy, and the Food Bank will receive the proceeds of your policy upon your passing. While you do not receive an income tax deduction for this gift, your taxable estate will be reduced, which could be helpful to your family members.

Another option is to donate full ownership of a life insurance policy to the Food Bank, which could enable you to make a monetary gift far beyond your budget. You simply pay the premiums on the policy, which can eventually lead to a considerably larger contribution when the insurance is paid out to the Food Bank after your passing. You will receive tax deductions on the premiums paid, since the Food Bank owns the policy. As always, please talk with your financial advisor to determine what will work best for you.

For more information contact Liz Sheahan, VP of Development, at LSheahan@SanDiegoFoodBank.org or 858-863-5129.