



Chefs
Cork &
Craft
Gala

1

A RETURN TO
OLD HOLLYWOOD

A VIRTUAL EVENT

SATURDAY APRIL 17, 2021



PRESENTING SPONSORS



Thank You Walmart



For supporting the mission of the
Jacobs & Cushman San Diego Food Bank

Dear Friends,

Welcome to the Food Bank's 9th annual Virtual Chefs, Cork & Craft Gala – A Return to Old Hollywood! It is a pleasure to welcome our guests virtually this year to join the live-streaming of this year's gala from the Food Bank's 90,000-square-foot warehouse facility in the heart of Miramar. As we reflect on the 1-year anniversary of COVID-19 reaching our region, I would like to extend my deepest gratitude to our Food Bank donors for supporting our vital COVID-19 Hunger-Relief Response Programs!

Thanks to you, our donors and supporters, we have been able to provide emergency food assistance to more than 600,000 people every month in communities throughout San Diego County. To put the crisis into perspective, the Food Bank's year-over-year food distribution increased by a staggering 54% countywide. The Food Bank went from distributing, on average, 725,000 pounds of food per week to 1.2 million pounds of food per week – roughly 5 million pounds per month.

In order to keep up with the exponential increase in demand for food assistance, the Food Bank has purchased more than \$11 million worth of food on the wholesale food market over the course of the year. In a typical year, the Food Bank spends a total of \$1 million on food purchase. Since the start of the pandemic, the Food Bank has spent \$10 million more than it would have in a normal year due to skyrocketing demand caused by the pandemic's vicelike grip on the region's local economy. Tonight's gala will benefit our hunger-relief programs for those who continue to be affected by the COVID-19 pandemic through school and business closures, job loss, and the financial impact of the pandemic on families who were already struggling to put food on the table.

A huge thank you to our gala committee who donated their time and talent helping organize tonight's event. A big round of applause to all of our gala sponsors including our Champagne Presenting Sponsors, R&R Construction and Walmart; our gala co-chairs; the Food Bank's staff and volunteers; Pacific Events; and the many individuals who made tonight possible. We are San Diego's local Food Bank. By donating to the San Diego Food Bank you are investing in the quality of life in our community not only today, but for generations to come. Please know that you, our supporters, are at the heart of all we do!

Thank you again for joining us tonight to honor the Food Bank's mission.

Sincerely,



James A. Floros
President/CEO
Jacobs & Cushman San Diego Food Bank




**Chefs
Cork
Craft
Gala**

A RETURN TO
OLD HOLLYWOOD





— Foundation —

is proud to partner with the



at their 2021 Gala

**Feeding families,
communities, and the future.**



A RETURN TO OLD HOLLYWOOD

Welcome to the Jacobs & Cushman San Diego Food Bank's Annual Gala

DEAR FRIENDS,

Welcome to the Food Bank's annual Chefs, Cork & Craft Gala: A Return to Old Hollywood! As this year's gala co-chairs, we are honored to create an event that will bring the Food Bank's supporters together to recognize the important work of San Diego County's leading hunger-relief nonprofit while raising vital funds for its mission. Given the impact of the COVID-19 pandemic on our region, this year's gala takes on even more significance as we raise vital funds for the Food Bank's COVID-19 Hunger-Relief Response Programs which are currently feeding an estimated 600,000 people per month in communities throughout San Diego County.

Traditionally, the Food Bank's annual gala showcases the talent of our region's finest chefs. However, this year, due to the pandemic, we are delighted to bring you tonight's virtual event streaming live from the Food Bank's 90,000-square-foot warehouse in Miramar.

This year's gala theme, A Return to Old Hollywood, will celebrate Hollywood's Golden Age while commemorating the San Diego Food Bank's mission and vital hunger-relief programs that are on the frontlines of the county's response to the COVID-19 pandemic. This evening will include a behind-the-scenes tour of the Food Bank's warehouse facility, a program highlighting its work over the course of the pandemic, a paddle raise, followed by a live musical performance by the legendary Chris Norton. We are excited for our VIP guests to enjoy the charcuterie board from Venissimo Cheese paired with wines while watching the live-streamed event.

On behalf of the Food Bank's staff, family of volunteers, and the families it serves, we hope you enjoy this evening's event and thank you for your support of a very important cause.

Sincerely,

Ellen Gruer & Cindy Hickman
Food Bank Gala Co-chairs



Chefs Cork & Craft Gala

A RETURN TO OLD HOLLYWOOD

EVENT SCHEDULE

5:30 P.M.
VIP Reception

6:00 P.M.
Virtual Gala Begins

7:15 P.M.
30-Minute Live Performance
with Chris Norton

Special Thanks to:



OUR EMCEE
Lisa Remillard



OUR AUCTIONEER
Clint Bell



OUR MUSICAL ENTERTAINMENT
Chris Norton

Congratulations to our 2021 Community Hero Award Honoree:



BAKER ELECTRIC HOME ENERGY proudly supports the

THE JACOBS & CUSHMAN SAN DIEGO FOOD BANK

Join us in supporting the fight to end hunger.

Now through December 31, 2022,
with a Solar system purchase
Baker Electric Home Energy
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Jacobs & Cushman SDFB.



Thank you for helping SDFB feed
600,000 people per month.



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*Offer available for participants who sign contract between September 8, 2018 to December 31, 2022. Must be a resident of San Diego County. Participant must mention this offer supporting Baker Alliance Program – The San Diego Food Bank before contract signing. This offer cannot be combined with any other offer. \$500 in Visa® Reward Cards will be mailed to the homeowner and \$1000 will be sent to The San Diego Food Bank. Both payments will be made within 30 days of final payment. Some restrictions may apply.

COVID-19 Response Programs **IMPACT REPORT**

The Jacobs & Cushman San Diego Food Bank and our North County Food Bank chapter have been on the front lines of the coronavirus crisis since the pandemic reached San Diego County in mid-March. Our staff, army of volunteers and network of 500 nonprofit partners are working around the clock to provide emergency food assistance to individuals and families impacted by the pandemic. Thanks to you, our generous donors, we have been able to meet the exponential increase in demand for food assistance from the tens of thousands of families affected by furloughs and job loss. Your support is ensuring that vulnerable children, families and seniors do not face hunger in our community.



Feeding **600,000 people** per month

Before the COVID-19 pandemic impacted our community, the Food Bank provided food assistance to 350,000 people per month – about 11% of the county's population. Since mid-March, when the county declared a state of emergency, the Food Bank is now feeding an estimated 600,000 people per month due to soaring unemployment and COVID-19's devastating impact on our local economy.



Distributed **52 million pounds** of food since mid-March

From mid-March to the end of January, the San Diego Food Bank and our North County Food Bank chapter have distributed more than 52 million pounds of food to individuals, families and seniors affected by the pandemic. The Food Bank is now distributing over 1 million pounds per week through our network of nonprofit partners.



Feeding children at **60 elementary schools** in 11 school districts

Thousands of local schoolchildren living in poverty rely on free school meals as their primary source of nutrition because there is little or no food at home. In order to provide food to students in need, the Food Bank is partnering with 11 school districts to provide emergency groceries at "drive-thru" food distributions targeting families with children who receive free school meals. From mid-March to the end of January, we have provided 3 million pounds of food to families in need at these food distributions.



Delivered 36-pound food boxes to **2,161 homebound seniors** in lockdown

The Food Bank provides a monthly 36-pound box of food often with a frozen protein and a 2-pound block of cheese to 14,863 seniors living in poverty on our Senior Food Program. Many seniors have access to a car or send a proxy to pick up their monthly food box. For homebound seniors on the program, we partnered with Team Rubicon and delivered 2,161 food boxes in a seven-week period to seniors in need across the county.

In order to keep up with the exponential increase in demand for food assistance, the Food Bank has purchased more than \$11 million worth of food on the wholesale food market. We have distributed 63% more food than in the same period last year. Thanks to your donations, we were able to purchase frozen chicken, canned meats, canned vegetables, canned fruit, canned soup, pasta sauce, pasta, peanut butter, dry beans, cereal, oatmeal, juice, bottled water, toilet paper and hand sanitizer to distribute to those impacted by the pandemic.



Purchased **\$11 million** worth of food on the wholesale food market

Volunteers are the backbone of the Food Bank's operations. Without our volunteers, we cannot carry out our important work. At the start of the COVID-19 crisis, over 1,500 volunteers and dozens of businesses canceled their volunteer shifts. After a public call for help, the San Diego community stepped up, and thousands of volunteers answered our call. Since then, all of our volunteer shifts have been booked through the summer, fall and winter.



32,000 volunteer visits to our warehouses since the start of the crisis

Our Diaper Bank Program provides emergency diapers to working-poor parents struggling to make ends meet. Prior to the pandemic, the program helped remove a barrier to work because day care centers require a day's supply of diapers or the child is turned away. By supplying emergency diapers, the Food Bank has helped parents stay in work. However, since the pandemic reached our region, demand for diaper assistance has reached an all-time high due to skyrocketing unemployment among low-income parents from hard hit industries such as retail and hospitality. From March to the end of January, the Food Bank has distributed 7 million diapers to families financially impacted by the pandemic.



Distributed **7 million** diapers to struggling, low-income families with infants and toddlers impacted by the COVID-19 pandemic

In order to meet the increased demand for food assistance and to serve Food Bank clients more quickly, safely and efficiently, the Food Bank launched our new Super Pantry Program in June. Currently, 35 Super Pantries, strategically located throughout San Diego County, are operating as high-volume distribution hubs, open a minimum of 3 days per week. These 35 Super Pantries are collectively serving more than 100,000 people facing food insecurity every month.



35 Super Pantries launched July 1 are serving Food Bank clients quickly, safely and with dignity



2021 Community Hero Award Honoree

The Food Bank honors Albertsons and Vons' incredible contributions to the Food Bank. Albertsons Vons has hosted seasonal food drive campaigns at all 72 San Diego County locations since 2007, donated tens of millions of pounds of food coupled with vital monetary support. In addition, the company's employees have clocked in countless hours of volunteer time at the Food Bank's warehouse.

On behalf of the Food Bank's staff, Board of Directors, and family of volunteers we congratulate Albertsons Vons on this truly well-deserved award for their outstanding philanthropic donations and support.



Thank You! Sheldon Derezin

For supporting the mission of the
Jacobs & Cushman San Diego
Food Bank

Congratulations to the Jacobs & Cushman San Diego Food Bank!



RKD is proud to support San Diego Food Bank as they fight hunger in San Diego County.

Cheers to serving up a successful event!



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— Thank You —



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For supporting the mission of the Jacobs & Cushman
San Diego Food Bank

Thank You!

Max
VISION

For supporting the mission of the
Jacobs & Cushman San Diego Food Bank



Appetizer and Drink Demonstration



VIP Package: Charcuterie Board with Wine Pairings

This evening's package includes a charcuterie board curated by Venissimo Cheese, artisanal chocolate provided by Chi Chocolate and two bottles of wine.

This pair of artisanal chocolates from Chi Chocolat consists of The Rosewater and The Mexican chocolate pieces. The Rosewater is a heart shaped bonbon with 70% rosewater infused chocolate ganache and finished in a hand-painted red on white chocolate shell. The Mexican is an oval shaped bonbon, dusted with edible gold with a ganache made from cacao nib, sugar, cinnamon, vanilla and nutmeg, giving it a rich and complex flavor.

venissimo
cheese



CHI CHOCOLAT
fine artisan chocolates and espresso bar



Enjoy a Refreshing Evening

Cutwater Spirits will showcase how to make a *Fresa Fresca* – the perfect Tequila cocktail for summer featuring award-winning Cutwater Blanco Tequila as the main ingredient. Follow along to make this refreshing sipper at-home under the expert guidance of Cutwater Education Manager, Nikki Siglin. Swing by the Cutwater Tasting Room & Kitchen to purchase a bottle if you'd like to test your bartending skills during the event!

FRESA FRESCA INGREDIENTS

- 1.5 oz** Cutwater Blanco Tequila
- 0.5 oz** Mezcal
- 1 oz** Fresh lemon juice
- 0.75 oz** Simple syrup
- 2** Strawberries

SAN DIEGO CALIFORNIA
CUTWATER[®]
SPIRITS



Thank You!



COHN RESTAURANT GROUP

For supporting the mission of the Jacobs & Cushman
San Diego Food Bank



The Jacobs & Cushman San Diego Food Bank
extends our gratitude to our 2021 Gala Committees



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We are proud to support The Jacobs & Cushman San Diego Food Bank



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Thank You

Joan & Irwin Jacobs

For supporting the mission of the
Jacobs & Cushman San Diego Food Bank

Special Thanks to the Evening's Sponsors



Joan & Irwin
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Sheldon
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Opportunity Drawing Descriptions



Taste of La Jolla

Enjoy a staycation in beautiful La Jolla! This package includes \$600 towards a two-night stay at Grande Colonial, and historic hotel in the heart of La Jolla. Enjoy a \$200 credit towards an exquisite dinner at Eddie V's, and treat yourself to a scrumptious breakfast with a \$100 credit at The Cottage. Top it off with a \$500 in gift vouchers for a shopping spree at the newly renovated Westfield UTC. **Value: \$1,400**



Super VIP Package for Two at the Aimloan.com San Diego Blues Festival

Get front and center of the action at the AimLoan.com San Diego Blues Festival with this fabulous Super VIP package for two! Taking place on the downtown San Diego waterfront on Saturday, September 11, 2021. The Super VIP package includes a one-night stay at the Manchester Grand Hyatt just steps from the festival, a Friday night VIP party the night before the festival, unlimited entrance to two VIP areas at the festival with front-row seating, catered meals, beverage perks, two Blues Fest T-shirts, and the opportunity to be personally escorted backstage by the San Diego Food Bank's CEO, James Floros. **Value: \$2,000**



How to Mobile Bid with Greater Giving Online Bidding

1. Register your mobile number and credit card information on our registration page in advance of the event or upon arrival.
2. When our opportunity drawing is open, you will receive an automated 'Welcome' text with your bidder link.
3. After clicking the link in the text, begin searching for packages by name, number, or category.
4. Select the package you wish to purchase.
5. To purchase a package at the Buy Now price, select the Buy button.
6. To make a donation, select the Donation button on your home screen and choose a preset amount or select the Custom Amount button to enter the amount you wish to donate.
7. To view packages you are watching, click the menu button and select Favorites.
8. Under the Bids area you can check your winning packages.



Scan QR code to open the bidding page or visit bit.ly/foodbankgala

Thank you for supporting the mission of the Jacobs & Cushman San Diego Food Bank



Smart Food Foundation

Helping end the interconnected epidemic of hunger, obesity and diabetes through healthy food relief.



Sharp Health Plan thanks you
for your commitment to ending
hunger in San Diego County.



The Chargers are proud to support the critical work of the
JACOBS & CUSHMAN SAN DIEGO FOOD BANK
in feeding this county's families impacted by the COVID-19 Pandemic

#BOLTUP

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Thank you for joining us for

Chefs, Cork & Craft Gala

Please join us at the Drive Out Hunger Golf Classic benefiting the Food Bank on July 26, 2021.

Ticket information: NorthCountyFoodBank.org/Golf

Special thanks to:



increase your reach

*Your gift less the fair market value of benefits received is eligible for tax deductibility, as allowable by law. Benefit received for each ticket purchase is \$50. Please consult your tax advisor regarding total tax deductibility.

The Jacobs & Cushman San Diego Food Bank is a not-for-profit 501(c)(3) organization. Our Tax I.D. number is 20-4374795.