

SATURDAY  
MAY 3, 2025

SAN DIEGO FOOD BANK

*gala*



Sponsorship Opportunities



# 13th Annual San Diego Food Bank Gala

Join us on Saturday, May 3rd as we come together for an evening of celebration and impact during the San Diego Food Bank's 13th Annual Gala! This year's event, co-chaired by Amy Jacobs and Jennifer Anderson, will take place under the stars at our Miramar facility, and will celebrate the successes of the previous year and raise critical funds for our youth focused programs including the Food 4 Kids Backpack program!

As you explore through our three levels of sponsorship opportunities on the following pages, Premier, Specialty and Host, we hope you find one that speaks to your desire to create hope for families and children in our community, and join us as a sponsor for this year's entertaining event!

Your generous sponsorship of the San Diego Food Bank's 13th annual Gala will help us extend our reach across the county and bring hope to those who need it most.

Together, we can create a brighter future for our community!

[Watch 2024 Sizzle Reel](#)

[sandiegofoodbank.org/galavideo](https://sandiegofoodbank.org/galavideo)



93

Title 1 Elementary schools throughout the county utilize the Food 4 Kids Backpack Program

3,700

Students county-wide receive a backpack of food every Friday through the program.



133,200

Backpacks will be packed by Food Bank volunteers this school year.

# Premier Sponsorship Opportunities

## TITLE SPONSOR

 **\$50,000**

- Two (2) Concierge Tables\* (20 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/name listed as Title Sponsor on all Gala promotional materials
- Opportunity for onstage appearance for acknowledgment of your Title Sponsorship
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Two-page center placement ad in event program
- Logo/Name placement in 2026 Gala sizzle reel

## PRESENTING SPONSOR

 **\$35,000**

- Two (2) Concierge Tables\* (20 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name listed as Presenting Sponsor on all Gala promotional materials
- Opportunity for onstage appearance for acknowledgment of your Presenting Sponsorship
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page inside front cover ad in event program
- Logo/Name placement in 2026 Gala sizzle reel

## GOLD SPONSOR

 **\$25,000**

- One (1) Concierge Table\* (10 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name included as Gold Level Sponsor on all Gala promotional materials
- Opportunity for onstage appearance for acknowledgment of your Gold Sponsorship
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page ad in event program
- Logo/Name placement in 2026 Gala sizzle reel



\*See *Table & Ticket Options* page for concierge ticket benefits.

# Premier Sponsorship Opportunities

## RECEPTION SPONSOR

 **\$20,000**

- One (1) Concierge Table\* (10 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name listed as Reception Sponsor on all Gala promotional materials
- Logo/Name projected on volunteer center wall
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page ad in the event program
- Logo/Name placement in 2026 Gala sizzle reel

## PROGRAM VIDEO SPONSOR

 **\$20,000**

- One (1) Concierge Table\* (10 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name listed as Program Video Sponsor on all Gala promotional materials
- Opportunity for name/logo placement in program video premiered during dinner program
- Logo/Name placement at Food 4 Kids Backpack activation table
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page ad in the event program
- Logo/Name placement in 2026 Gala sizzle reel

## VIP RECEPTION SPONSOR

 **\$20,000**

- One (1) Concierge Table\* (10 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name listed as VIP Reception Sponsor on all Gala promotional materials
- Naming opportunity for the VIP Reception area
- Logo/Name placement on all VIP Reception signage
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page ad in the event program
- Logo/Name placement in 2026 Gala sizzle reel



\*See *Table & Ticket Options* page for concierge ticket benefits.

# Specialty Sponsorship Opportunities

## All SPECIALTY LEVEL SPONSORSHIPS

### Include the following recognition:

- Four (4) Concierge level tickets\*
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Half-page ad in event program
- Logo/Name placement in 2026 Gala sizzle reel

**SOLD**

## BAR SPONSOR



**\$15,000**

- Logo/Name listed as Bar Sponsor on all Gala promotional materials
- Logo/Name placement at all Gala bars
- Logo/Name placement on cocktail napkins at all bars

## ENTERTAINMENT SPONSOR



**\$10,000**

- Logo/Name listed as Entertainment Sponsor on all Gala promotional materials
- Logo/Name placement on stage signage
- Opportunity to be recognized by band/singers during cocktail performance and during closing set

## CORK PULL SPONSOR



**\$10,000**

- Logo/Name listed as Cork Pull Sponsor on all Gala promotional materials
- Logo/Name placement on all Cork Pull signage
- Logo/Name placement on wine bag given to participants

## SPECIALTY HORS D'OEUVRES SPONSOR



**\$10,000**


- Logo/Name listed as Specialty Hors d'oeuvres Sponsor on all Gala promotional materials
- Logo/Name placement on all specialty hors d'oeuvres stations
- Name/logo placement on napkins at all specialty hors d'oeuvres stations
- Name/logo placement on aprons worn by volunteer chefs

\*See Table & Ticket Options page for concierge ticket benefits.




# Host Sponsorship Opportunities

## PHOTO BOOTH HOST (TWO AVAILABLE)

-  **\$5,000**
- Logo/Name placement on photo booth signage
- Logo/Name placement on all photos


## FLORAL HOST (TWO AVAILABLE)

-  **\$5,000**
- Logo/Name placement on all floral arrangement signage


## DESSERT HOST

-  **\$5,000**
- Logo/Name placement on all floral arrangement signage

## MOBILE BIDDING HOST

-  **\$5,000**
- Logo/Name placement on mobile bidding platform
- Logo/Name placement as Mobile Bidding Host on auction signage in auction area


## VALET HOST

-  **\$5,000**
- Logo/Name placement on valet signage
- Logo/Name placement on water bottle placed in vehicles

## PRINT PROGRAM HOST

-  **\$5,000**
- Logo/Name placement in the event program

## VOLUNTEER HOST

-  **\$5,000**
- Logo/Name placement on all volunteer name badges and check-in area
- Logo/Name included on listing for Gala volunteer scheduling platform



## All Host Sponsorships Include the following recognition:

- Two (2) individual tickets
- Name/logo placement on Gala web page
- Name/logo placement on printed and digital event signage
- Name recognition as sponsor in event program
- Quarter-page ad in event program



# EXPERIENCE OUR VIP RECEPTION!

VIP Reception guests will have an all access pass to visit private hors d'oeuvres stations hosted by renowned local chefs, and private bars serving exclusive specialty cocktails.

You won't want to miss the unique experience at our 36 Degree Bar inside our 3,400-square-foot walk-in cooler. It's the coolest bar in town — literally!

VIP Reception is included in all Concierge Level tickets, Premier Sponsorship and Specialty Sponsorship Packages.



# Table and Ticket Options

## CONCIERGE LEVEL TABLE

 **\$10,000**

- Table for Ten (10)
- Tableside Concierge service
- Upgraded wine with dinner
- Ten (10) VIP Reception tickets (see previous page for description)

## INDIVIDUAL CONCIERGE LEVEL TICKET

 **\$1,300**

- Individual ticket for One (1) with tableside Concierge service
- Upgraded wine with dinner
- VIP Reception ticket (see previous page for description)

## GALA TABLE

 **\$6,500**

- Table for Ten (10)

## INDIVIDUAL TICKET

 **\$650**

- Individual Ticket for One (1)







**Contact Julie Moore**  
**858-863-5212**  
**[jmoore@sandiegofoodbank.org](mailto:jmoore@sandiegofoodbank.org)**  
**for questions or more information**  
**about sponsorship opportunities.**

THE JACOBS & CUSHMAN

**San Diego**  
**Food Bank**

