SATURDAY
MAY 3, 2025

SAN DIEGO FOOD BANK *gala*

THE JACOBS & CUSHMAN
San Diego Food Bank

Sponsorship Opportunities

13th Annual
San Diego Food Bank Gala

Join us on May 3, 2025, for the 13th Annual San Diego Food Bank Gala, an unforgettable evening at our Miramar facility, dedicated to supporting the youth of our community. This year's gala focuses on raising funds for vital programs like the Food 4 Kids Backpack Program, which provides nutritious meals to children in need.

As you read through our three sponsorship levels—Premier, Specialty, and Host—you will have the opportunity to select how you will play a pivotal role in expanding our reach across San Diego County. Your generous sponsorship will help us ensure that no child goes hungry, making a meaningful difference in the lives of those who need it most.

We are honored to serve as co-hosts for this year's event. We strongly support the mission of the Jacobs & Cushman San Diego Food Bank and are confident that their work will continue to assist and inspire others.

With Great Appreciation,
Amy Jacobs & Jennifer Anderson
Gala Co-Chairs

Watch 2024 Sizzle Reel

sandiegofoodbank.org/galavideo

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Title 1 Elementary schools throughout the county utilize the Food 4 Kids Backpack Program

3,700

Students county-wide receive a backpack of food every Friday through the program.

133,200

Backpacks will be packed by Food Bank volunteers this school year.

Premier Sponsorship Opportunities

SOLD

TITLE SPONSOR

$50,000

- Two (2) Concierge Tables* (20 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/name listed as Title Sponsor on all Gala promotional materials
- Opportunity for onstage appearance for acknowledgment of your Title Sponsorship
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Two-page center placement ad in event program
- Logo/Name placement in 2026 Gala sizzle reel

PRESENTING SPONSOR

$35,000

- Two (2) Concierge Tables* (20 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name listed as Presenting Sponsor on all Gala promotional materials
- Opportunity for onstage appearance for acknowledgment of your Presenting Sponsorship
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page inside front cover ad in event program
- Logo/Name placement in 2026 Gala sizzle reel

GOLD SPONSOR

$25,000

- One (1) Concierge Table* (10 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name included as Gold Level Sponsor on all Gala promotional materials
- Opportunity for onstage appearance for acknowledgment of your Gold Sponsorship
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page ad in event program
- Logo/Name placement in 2026 Gala sizzle reel

*See *Table & Ticket Options* page for concierge ticket benefits.

SAN DIEGO FOOD BANK gala

Premier Sponsorship Opportunities

RECEPTION SPONSOR

SOLD

$20,000

- One (1) Concierge Table* (10 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name listed as Reception Sponsor on all Gala promotional materials
- Logo/Name projected on volunteer center wall
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page ad in the event program
- Logo/Name placement in 2026 Gala sizzle reel

PROGRAM VIDEO SPONSOR

$20,000

- One (1) Concierge Table* (10 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name listed as Program Video Sponsor on all Gala promotional materials
- Opportunity for name/logo placement in program video premiered during dinner program
- Logo/Name placement at Food 4 Kids Backpack activation table
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page ad in the event program
- Logo/Name placement in 2026 Gala sizzle reel

VIP RECEPTION SPONSOR

SOLD

$20,000

- One (1) Concierge Table* (10 seats)
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name listed as VIP Reception Sponsor on all Gala promotional materials
- Naming opportunity for the VIP Reception area
- Logo/Name placement on all VIP Reception signage
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Full-page ad in the event program
- Logo/Name placement in 2026 Gala sizzle reel

*See *Table & Ticket Options* page for concierge ticket benefits.

SAN DIEGO FOOD BANK gala

Specialty Sponsorship Opportunities

All SPECIALTY LEVEL SPONSORSHIPS Include the following recognition:

- Four (4) Concierge level tickets*
- Logo/Name placement on Save the Date if commitment is received by January 3
- Logo/Name placement on invitation Postcard and Eblast if commitment is received by January 20
- Logo/Name placement on printed and digital promotional materials such as Gala web page, newsletters, and social media posts
- Mention in all press materials as Gala supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Half-page ad in event program
- Logo/Name placement in 2026 Gala sizzle reel

SOLD BAR SPONSOR

$15,000

- Logo/Name listed as Bar Sponsor on all Gala promotional materials
- Logo/Name placement at all Gala bars
- Logo/Name placement on cocktail napkins at all bars

SOLD CORK PULL SPONSOR

$10,000

- Logo/Name listed as Cork Pull Sponsor on all Gala promotional materials
- Logo/Name placement on all Cork Pull signage
- Logo/Name placement on wine bag given to participants

SOLD ENTERTAINMENT SPONSOR

$10,000

- Logo/Name listed as Entertainment Sponsor on all Gala promotional materials
- Logo/Name placement on stage signage
- Opportunity to be recognized by band/singers during cocktail performance and during closing set

SOLD SPECIALTY HORS D'OEUVRES SPONSOR

$10,000

- Logo/Name listed as Specialty Hors d'oeuvres Sponsor on all Gala promotional materials
- Logo/Name placement on all specialty hors d'oeuvres stations
- Name/logo placement on napkins at all specialty hors d'oeuvres stations
- Name/logo placement on aprons worn by volunteer chefs

*See *Table & Ticket Options* page for concierge ticket benefits.

Host Sponsorship Opportunities

SOLD

PHOTO BOOTH (TWO AVAILABLE)

- Logo/Name placement on photo booth signage
- Logo/Name placement on all photos

SOLD

FLORAL (TWO AVAILABLE)

- Logo/Name placement on all floral table arrangement signage

SOLD

DESSERT

- Logo/Name placement on all floral table arrangement signage

SOLD

MOBILE BIDDING

- Logo/Name placement on mobile bidding platform
- Logo/Name placement as Mobile Bidding Host on auction signage in auction area

SOLD

VALET

- Logo/Name placement on valet signage
- Logo/Name placement on water bottle placed in vehicles

PRINT PROGRAM

- Logo/Name placement in the event program

SOLD

VOLUNTEER

- Logo/Name placement on all volunteer name badges and check-in area
- Logo/Name included on listing for Gala volunteer scheduling platform

All HOST SPONSORSHIPS $5,000

Include the following recognition:

- Two (2) individual tickets
- Name/logo placement on Gala web page
- Name/logo placement on printed and digital event signage
- Name recognition as sponsor in event program
- Quarter-page ad in event program

EXPERIENCE OUR VIP RECEPTION!

VIP Reception guests will have an all access pass to visit private hors d'oeuvres stations hosted by renowned local chefs, and private bars serving exclusive specialty cocktails.

You won't want to miss the unique experience at our 36 Degree Bar inside our 3,400-square-foot walk-in cooler. It's the coolest bar in town — literally!

VIP Reception is included in all Concierge Level tickets, Premier Sponsorship and Specialty Sponsorship Packages.

Table and Ticket Options

CONCIERGE LEVEL TABLE

$10,000

- Table for Ten (10)
- Tableside Concierge service
- Upgraded wine with dinner
- Ten (10) VIP Reception tickets (see previous page for description)

INDIVIDUAL CONCIERGE LEVEL TICKET

$1,300

- Individual ticket for One (1) with tableside Concierge service
- Upgraded wine with dinner
- VIP Reception ticket (see previous page for description)

GALA TABLE

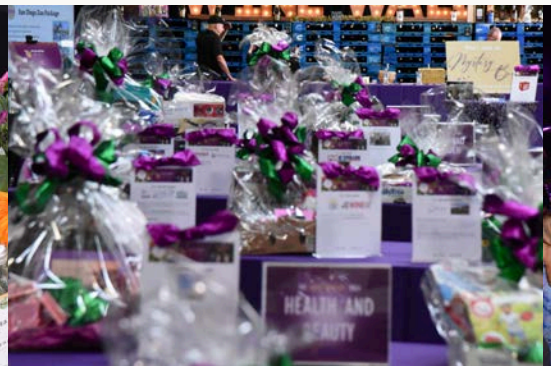
$6,500

- Table for Ten (10)

INDIVIDUAL TICKET

$650

- Individual Ticket for One (1)



Contact Julie Moore
858-863-5212
jmoore@sandiegofoodbank.org
for questions or more information about sponsorship opportunities.

THE JACOBS & CUSHMAN
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