

# Drive Out Hunger Golf Classic

benefiting the Jacobs & Cushman San Diego Food Bank

**Monday, August 18, 2025**

at Shadowridge Golf Club in Vista

## Sponsorship Opportunities

Title Sponsor



**NEUROCRINE**<sup>®</sup>  
BIOSCIENCES





# Drive Out Hunger Golf Classic

## Monday, August 18, 2025

### Feeding Hope Among San Diego Families

Dear San Diego Food Bank Friends,

We are thrilled to present the 9th Annual *Drive Out Hunger Golf Classic*, hosted by the Jacobs & Cushman San Diego Food Bank on August 18 at the Shadowridge Golf Club in Vista. Proceeds will benefit the Food Bank’s critical hunger relief programs, such as Food 4 Kids. As returning Co-Chairs, we are dedicated to nourishing local individuals and families facing food insecurity.

This fundraiser is an incredible opportunity to unite and make a meaningful impact throughout the San Diego community. We invite you to join us by selecting a sponsorship level that aligns with your passion for the Food Bank’s mission. Customized options are also available.

Together, we can create lasting change for families in need. Thank you for your support!

With sincere gratitude,  
Ed Johnson and Dan Moore  
Drive Out Hunger Golf Classic Co-Chairs



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Elementary schools throughout the county utilize the Food 4 Kids Backpack Program



3,700

Students county-wide receive a backpack of food every Friday



133,200

Backpacks will be packed by Food Bank volunteers this school year



# Foursomes and Hole Sponsorships

## FOURSOMES - \$2,750

- Four (4) individual player spots
- Entry to morning reception, lunch buffet, and evening awards program with catered dinner and hosted bar
- Access to tournament apparel and merchandise
- Complimentary on-course snacks, drinks and takeaway gifts
- Access to all contests: Straightest Drive, Hole-in-One, Putting Contest, and Closest to the Pin

## VIP FOURSOMES

*Included in Premium, Invitational, and Masters Sponsorship Levels*

Includes general foursome benefits, plus ...

- Exclusive Drive Out Hunger merchandise and golf accessories
- Takeaway Food Bank logo'd merchandise
- Ten (10) raffle tickets for dinner program drawing

## Premium Hole Sponsor - \$1,500

- Logo/Name placement on signage at one (1) of the 18 holes at tee box
- Logo/Name placement on digital event day signage
- Opportunity to host an exhibition booth at one (1) of the 18 holes

## Hole Sponsor - \$500

- Logo/Name placement on signage at one (1) of the 18 holes at tee box
- Logo/Name placement on digital event day signage





# Premium Sponsorship Opportunities

## Premium Sponsorship Benefits

- Logo/Name placement on Save the Date and Invitation Postcard and Eblast if commitment is **received by April 1**
- Logo/Name placement on printed and digital promotional materials such as event webpage, newsletters, and social media posts
- Mention in all press materials as event supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program
- Emcee recognition of sponsorship during program

*\*See page 3 for VIP Foursome benefits*

## Title Sponsor - \$30,000 **SOLD**

- Two (2) VIP Foursomes\*
- Logo/Name listed as Title Sponsor on all event promotional materials
- Opportunity for live media interview day of event
- Logo/Name placement on tee marker placed at ALL 18 holes
- Exclusive logo/name placement on "Cup Disc" at ALL 18 holes
- Exclusive logo/name placement on scorecard given to all golfers
- Logo/Name on all hole sponsor signage
- Opportunity to host exhibition booth at two (2) of the 18 holes
- Speaking opportunity before shotgun scramble and during the dinner program
- Reserved tables to seat two (2) foursomes set in premier spot during dinner program
- Two (2) reserved parking spots
- Two-page center placement ad in event program
- Logo/Name placement in 2025 Golf sizzle reel



# Premium Sponsorship Opportunities



## Presenting Sponsor - \$15,000 **SOLD**

- Two (2) VIP Foursomes\*
- Logo/Name listed as Presenting Sponsor on all event promotional materials
- Logo/Name placement signage at one (1) of the 18 holes at tee box
- Opportunity to host exhibition booth at one (1) of the 18 holes
- Reserved tables to seat two (2) foursomes during dinner program
- Full-page ad in event program
- Logo/Name placement in 2025 Golf sizzle reel



## Morning Reception Sponsor - \$10,000

- One (1) VIP Foursome\*
- Logo/Name listed as Morning Reception Sponsor on all event promotional materials
- Naming opportunity for morning reception
- Logo/name placement on signage at one (1) of the 18 holes at tee box
- Opportunity to host exhibition booth during morning reception
- Full-page ad in event program



## Golf Cart Sponsor - \$10,000

- One (1) VIP Foursome\*
- Logo/Name listed as Golf Cart Sponsor on all event promotional materials
- Exclusive logo/name placement on all golf cart assignment signs
- Logo/Name placement on signage at one (1) of the 18 holes at tee box
- Opportunity to host exhibition booth at one (1) of the 18 holes
- Full-page ad in event program



# Masters Sponsorship Opportunities

## Masters Sponsorship Benefits

- (One) 1 VIP Level Foursome\*
- Logo/Name placement on Save the Date, Invitation Postcard and Eblast if commitment is received by **April 1**
- Logo/Name placement on printed and digital promotional materials such as event webpage, newsletters, and social media posts
- Mention in all press materials as event supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement on signage at one (1) of the 18 holes at tee box
- Opportunity to host exhibition booth at one (1) of the 18 holes
- Logo/Name placement in event program
- Half-page ad in event program
- Emcee recognition of sponsorship during program

*\*See page 3 for VIP Foursome benefits*

## VIP Swag Sponsor - \$7,500

- Logo/Name listed as VIP Swag Sponsor on all event promotional materials
- Opportunity to include company branded swag in golf carts
- Logo/Name placement on takeaway item placed on all VIP Foursome Carts

## Concierge Shuttle Sponsor - \$7,500

- Logo/Name listed as Concierge Shuttle Sponsor on all event promotional materials
- Logo/Name placement on all Concierge Shuttles
- Opportunity to provide swag items to players on course, handed out by Concierge Shuttle drivers

## Dinner Sponsor - \$6,500

- Logo/Name listed as Dinner Sponsor on all event promotional materials
- Exclusive logo/name placement on all table signage during dinner program

## Lunch Sponsor - \$6,000

- Logo/Name listed as Lunch Sponsor on all event promotional materials
- Exclusive logo/name placement on lunch buffet signage



# Invitational Sponsorship Opportunities

## Invitational Sponsorship Benefits

- One (1) VIP Level Foursome\*
- Logo/Name placement on Save the Date, Invitation Postcard and Eblast if commitment is received by **April 1**
- Logo/Name placement on printed and digital promotional materials such as event webpage, newsletters, and social media posts
- Mention in all press materials as event supporter
- Logo/Name placement on printed and digital advertisements
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program

*\*See page 3 for VIP Foursome benefits*

## Eagle Sponsor - \$5,000

- Logo/Name listed as Eagle Sponsor on all event promotional materials
- Logo/Name placement signage at one (1) of the 18 holes at tee box
- Opportunity to host exhibition booth at one (1) of the 18 holes

## Closest to the Pin Contest Sponsor - \$5,000 (2 opportunities)

- Logo/Name listed as Closest to the Pin Sponsor on all event promotional materials
- Logo/Name placement on contest signage at one (1) of two (2) contest holes
- Opportunity to host an exhibition booth at one (1) of the two (2) contest holes

## Straightest Drive Contest Sponsor - \$5,000

- Logo/Name listed as Straightest Drive Sponsor on all event promotional materials
- Name/Logo placement on signage at contest hole
- Opportunity to host an exhibition booth at contest hole

## Putting Contest Sponsor - \$5,000

- Logo/Name listed as Putting Contest Sponsor on all event promotional materials
- Name/Logo placement on signage at contest hole
- Opportunity to host exhibition booth during morning reception

## Sizzle Reel Sponsor - \$5,000

- Logo/Name listed as Sizzle Reel Sponsor on all event promotional materials
- Opportunity to host exhibition booth during morning reception
- Logo/Name placement on 2025 event sizzle reel as Video Sponsor



# Birdie Sponsorship Opportunities



## Birdie Sponsorship Benefits

- One (1) Foursome
- Logo/Name placement on printed and digital promotional materials such as event webpage, newsletters, and social media posts
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program

## Raffle Host - \$4,000

- Logo/Name placement on raffle drawing signage
- Speaking opportunity during dinner reception to announce drawing winner

## Gift Bag Host - \$4,000

- Logo/Name placement on gift bag pick up area signage
- Opportunity to include two (2) promotional items in gift bag given to players at event closing

## Volunteer Host - \$4,000

- Logo/Name placement on all volunteer nametags
- Logo/Name placement on volunteer check-in area signage

## Hole in One Host - \$4,000

- Name/Logo placement on signage at contest hole

## Driving Range Host - \$4,000

- Naming opportunity of Driving Range
- Logo/Name placement on signage along driving range



# Clubhouse Sponsorship Opportunities



## Clubhouse Sponsorship Benefits

- Logo/Name placement on printed and digital promotional materials such as event webpage, newsletters, and social media posts
- Logo/Name placement on printed and digital event signage
- Logo/Name placement in event program

## Morning Energizer Sponsor - \$3,500

- Logo/Name placement on bloody mary bar and small bite station signage

## Cooler Sponsor - \$3,000

- Exclusive logo/name placement on all on-course coolers

## Photo Booth Sponsor - \$3,000 **SOLD**

- Exclusive logo/name placement on photo frame pick up signage
- Logo/Name placement on photobooth area signage

## Hot Shot Cannon Sponsor - \$3,000

- Logo/Name placement on signage at Hot Shot Cannon hole



**Contact Julie Moore**  
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**for questions or more information**  
**about sponsorship opportunities.**



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